



It is a great pleasure to announce that **Dr. Buhara Yücesan** from Bolu Abant İzzet Baysal University, Turkey, will give a session during Stevia Tasteful 2021 about **Stevia Breeding & Cultivation**

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The session will be divided into two parts:

(1) Strategies of breeding and cultivation considering sustainable agricultural practice: high leaf yield, high leaf-to-stem ratio, high steviol glycoside content capacity, high adaptability to various environmental conditions, and high germination rate of seeds.

(2) Since we are passing through the post corona period, another question is worth asking “Are farmers' preferences shifting towards plants with higher economic value?” such as Cannabis production. **Is Cannabis a real threat for stevia production** under framework of people preferences in terms of reaching healthy and economically value-added products will be discussed.

Reminder: During Stevia Convention 2019, which was held in Amsterdam, in October, **Dr. Buhara Yücesan**

received

the Second Prize of The James A. May “Father of Stevia” Award

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discerned by Wisdom Natural Brands®, the company James A. May, for his excellent presentation on the breeding strategy and cultivation of Stevia.

Among the speakers in the session:□



Stevia from Field to the Table - Case of Greece

Christos Stamatis, CEO of Stevia Hellas Cooperative, Greece

[Session dedicated to Stevia Breeding & Cultivation - 2022](#)

Stevia Tasteful 2022

June 2-3, 2022 - Lisbon and Online

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